

CHILDREN'S AUTHOR READS TO HONOR SAR TEAMS

West Nyack, NY, June 8, 2011 –Life style personality and writer Bruce Littlefield, author of the newly released children's book, *The Bedtime Book for Dogs*, will read from his book during an event at the Palisades Center mall honoring canine search-and-rescue (SAR) teams who worked at the 9/11 sites. The event on Saturday, June 18, 1-4 p.m., will also include a dog game show with prizes, a live DJ, and a chance to meet real SAR dogs and their handlers from the Ramapo Rescue Dog Association. The first 50 people who bring a pre-purchased copy of the book and photo of their own pet will receive a customized illustration by Paul Heath, illustrator of *The Bedtime Book for Dogs*, and an autograph/pawtograph (by Bruce and his dog, Wes) for a \$30 donation benefitting the 9/11 canine search and rescue teams.

The event will take place beginning at 1 p.m. in the H&M Court on level one of the mall with Littlefield leading his new doggie game show JePAWdy.™ Afterwards he will read his book to his own rescued dog, Westminster, and to other dogs from the Ramapo Rescue Dog Association while in his PJ's on a Sleep Number Store bed decorated by USA Dog Shop. Barnes & Noble will be on hand with books to purchase and will donate a portion of the proceeds. *The Bedtime Book for Dogs* contains many dog-friendly words and a story that children will love.

The Palisades Center event is part of a year-long commemoration of the work done by canine search and rescue teams which began in September, 2010, and will culminate with a Recognition Ceremony aboard the USS New York, whose hull contains 7.5 tons of recovered steel from Ground Zero, on September 10th, 2011. Palisades Center is sponsoring a photography and artifacts exhibit depicting the SAR community's work at the 9/11 sites and elsewhere, when curators from the National September 11 Memorial & Museum will be evaluating the materials for possible inclusion. The exhibit will include a memorial wall dedicated to area residents who have lost their lives on 9/11. The events are sponsored by Finding One Another: Courage Beyond Measure,™ a program of the non-profit organization Tails of Hope Foundation,™ which seeks to honor canine search and rescue teams for their work at 9/11 and going forward. Finding One Another is also co-sponsoring the University of Pennsylvania, School of Veterinary Medicine International Working Dog Conference 2011.

Funds raised at these and other events will help underwrite the 9/11 tribute events, veterinary care for the working dogs, support programs designed to elevate the human/animal bond, and medical research to address the many health issues affecting the SAR dogs over time. Tribute Charms, featuring a German shepherd will be sold before and after the anniversary commemoration. Additional breeds will be added going forward. Retail programs are available.

For more information on the canine search and rescue teams, for the events planned for the 9/11 tribute, to volunteer or donate, please go to Finding One Another, www.findingoneanother.org, Ramapo Rescue Dog Association, www.ramaporescuedog.org, and Bruce Littlefield, www.brucelittlefield.com.